

Genre Remediation

Opening new genres to a new audience can be complicated and have many factors that come along with the idea of grabbing the right audience's attention. As with any other writings the genre is straightforward and given, but in the following project making an essay into a video and giving it the same purpose or similar idea can be complicated. I found that the genre involved in my video would be poetry and a combination of a personal narrative. My paper was made based on my journey with literacy and my video which targets immigrant children seems to have no comparison. Even I found it surprising when reading over my paper and creating my video, that some of the features such as a poem concluded a great form to grab the right audience.

Throughout my journey of writing my poem and making the video, I focused on the struggles of being an immigrant child and acknowledging what message I could deliver. I was able to go through my essay and remember what I was writing about and to who I would want to leave a message. The exigence would be the struggles of being an immigrant child and acknowledging that they are not alone. With certain memories and paragraphs that I used to create ideas for my poem, I was able to imagine being the audience listening to my poem. I wanted to make sure that I left a great message to my audience and for them to be able to identify themselves with my memories and struggles growing up.

With my exigence comes my audience which is also immigrant kids, at first, I just wanted any student, but not everybody goes through the same struggles. As I began to find an audience for my poem, I remembered who I was and who could also relate to these memories which is where I found my audience. My purpose in targeting immigrant kids as my audience was for

other immigrant kids to receive motivation through my poem. Immigrant kids will be able to feel comfortable and remember that even though they are struggling right now many of these battles present in our childhood make us stronger and identify us as who we are. I also wanted my audience to remember to not compare their childhood or lives to others since it can be easy to do that as an immigrant child going through imposter syndrome.

Another audience that I target in the process of my essay and poem would be those who are not aware of immigrant kids' lives. An example of my audience would be teachers, I refer to teachers in my poem because it's hard to take a breath and remind yourself that not all kids have academic support back home. Some of the kids that are going to school to receive an education are also educating their parents to adjust to a new country. I also target people who judge kids for not being able to speak fluent English and critically think about immigrant kids as dumb or less intelligent. I would want this audience to be more open-minded and do more research about immigrant kids since today in the United States of America immigration is a big topic.

One way I am finding my audience is by posting my video on TikTok. TikTok is a worldwide used app that shares videos throughout the world. Educational content can be found on TikTok which is where anyone can encounter themselves with my video and be able to educate themselves or relate to my video. I also believe that if my video was shared through schools many tutors or teachers and students will be able to educate themselves a little bit more about immigrant kids. Also, immigrant kids at a young age will be able to find sources like my video to help themselves grow through their journey as an immigrant kid.

As with any other project, there can be constraints in the essay some of the constraints that I encountered would be involving rich content. In the process of making a video that relates to the essay, I found that I had to involve content that others could relate to instead of personal. I

didn't want the poem to be about myself I wanted the poem to be about immigrant kids. Even though I am a child of immigrants my life does not involve many of the other struggles that immigrant kids go through. I found that this type of content could be hard to involve since I never lived through some events as well as situations that made me feel like an immigrant child. I also didn't want to involve outside sources that would make my video outside of the context of my essay. I was able to solve this constraint through the process by reading over my essay as well as other personal narratives found in class that helped me connect similar events of immigrant kids.

In conclusion, I had fun and found myself to be passionate about my project. I was able to connect back to my inner child and share little events of my life with others who can relate to them. Being able to break down the exigence, audience, and constraints of my video helped me also form it which is even better. Now that I have concluded this project, I am more passionate about how I can relate my life to others as a form of motivation to never give up.